
Project Submission Format Example

Below is a recommended format for the two text entries for “**Project Summary**” and “**Image Narratives**” per project submission.

Project Summary: 100 words or less. Introduces your project to the Judges during round one and inspires them to accelerate your project to the second round of judging.

Example:

The lighting and interior design of this up-and-coming music studio evokes feelings of relaxation and peacefulness. The lighting is meant to appear natural and simple, and the play of light and dark within each space is very controlled and intentional as one space transitions to another. The choice of materials was key to the success of the lighting design, with the lighting designer being very involved in the selection process. The choice of lighting locations and the selection of lighting equipment was critical to establish the desired feelings for both day and nighttime looks.

Image Narratives: 300 words or less total. Must be cued and numbered to each image (such as, Image1, Image2, Image3, or 1,2,3 etc.), to describe or support the visual content of each image. Separation of each narrative by a paragraph break is recommended. The image narratives will be read to the judges during the second round of judging.

Example:

- 1: As a place of work and play, this office environment encourages musicians to create and relax. Thematic and eclectic lighting is balanced with more typical office lighting to support the owner’s goal to create a feeling of a “non-office” office.*
- 2: The architectural goal was to create a sense of openness with overlapping spatial boundaries and translucent edges. The writers and musicians are meant to congregate in places where they feel comfortable to create, such as at the team meeting tables which are illuminated by simple linear suspended pendants. Each pendant contains low output lamps for soft direct light, and high output lamps for indirect illumination. Designed on a budget and short construction schedule, all lighting consisted of LED equipment to meet the NYC Energy Code.*
- 3: A reclaimed wood wall surrounds the entrance lobby, and linear illuminated ceiling slots are arranged in a random pattern to evoke notes on music sheet. The wood wall is grazed with light from concealed diffuse lights above within a reverse cove. A view towards the lounge shows the feeling of openness and light with a coffee bar on the right.*
- 4: The coffee bar is illuminated by decorative pendants serving as a main focal point, while under-cabinet task lights provide light on the counter, and above cabinet lights create indirect illumination. The space also transforms at night for cocktails into a much dimmer scene using warm dim technology in the pendants to further enhance the shift from office mode to evening mode.*
- 5: A suspended ceiling in the recording studios conceals a simple lamp channel to provide indirect illumination. A floor lamp evokes the feelings of relaxation central to the core concept.*

Note on Word Counting: As with most word programs, the “numbering” or labeling of each image narrative paragraph will be counted as a “word count”. Suggest single digits or combining “image1” together for a single word count. “Image 1” or “image 2” equals two words. Paragraph breaks are not considered a “word count”.