PHOTO CONTEST – JUDGES' TIPS

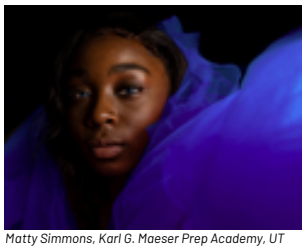
MAKE EACH PHOTO ENTRY COUNT

*Don't miss your chance to enter the Jostens Photo Contest. Click **HERE** to enter before **MARCH 15.***

Want to know what makes judges say wow? Check out these six tips for photo success!

1 With Portraits, Less is More

Portraits should feel personal. Focus on your subject, use great light and fill the frame for impact.



Matty Simmons, Karl G. Maeser Prep Academy, UT



Abby Elliott, Texas HS, TX



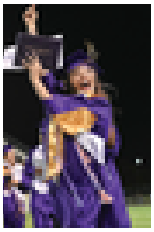
Anna Schreiner, Karl G. Maeser Prep Academy, UT

2 Cap and Tassel = Razzle Dazzle

Graduation is packed with emotion. Dig up those unforgettable moments — they're contest gold in this often-overlooked category.



Chad Byrd, Richardson HS, TX



Savannah Armitage, Richardson HS, TX



Abbie Price, Bryant HS, AR

3 Yearbook Life in Action

Yearbook in action is more than staffers with cameras. Show the teamwork and behind-the-scenes magic that makes your staff shine.



Emma Mecham, Karl G. Maeser Prep Academy, UT



Piper Minier, South Williamsports HS, PA



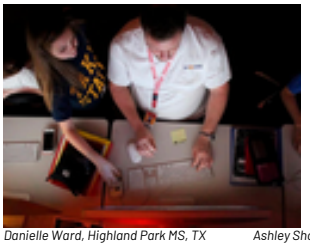
Jaxon Chapman, Castle View HS, CO

4 Turn Ordinary into Extraordinary

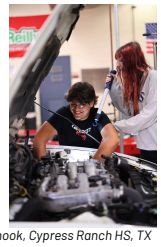
Academics and classroom photos don't have to be boring. Use creativity and perspective to make everyday academics memorable.



Alina Peret, Bryant HS, AR



Danielle Ward, Highland Park MS, TX



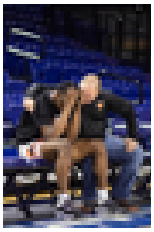
Ashley Shook, Cypress Ranch HS, TX

5 Capture Emotion, For the Win!

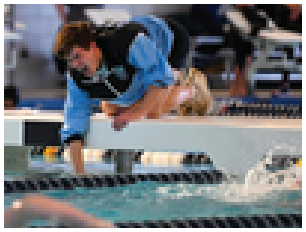
Sports and spirit? It's all about reactions. Faces tell the story emotion beats action every time. Shoot from all angles to catch every moment – from sideline to celebration.



Will Griffith, Shawnee Mission East HS, KS



Kaitlyn Rogers, Texas HS, TX



Macy Crosser, Shawnee Mission East HS, KS

6 It's All About the Moment

Student Life: It's called student "life" for a reason – we're looking for big action and bigger reactions. Don't just watch — jump in and capture authentic moments as they happen.



Hannah Martin, Bryant HS, AR



Josie Pringle, Bryant HS, AR



Elizabeth Debenport, Texas HS, TX

PRO TIPS FOR EVERY PHOTO

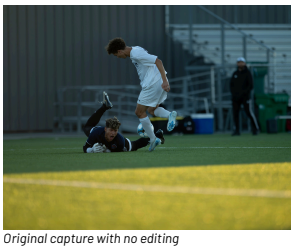
YOUR BEST SHOT STARTS HERE

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Think you've got the winning shot? Check out these six tips to make it shine!

1 Crop for Impact

Crop to bring attention to the center of visual interest and eliminate distractions.



Original capture with no editing



Color correction, first crop



2025 Winner - Will Griffith, Shawnee Mission East HS, KS

2 Show Real Emotion

Capture authentic reactions and expressions that tell a compelling story.



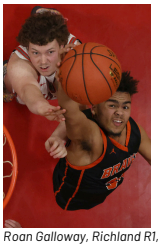
Delaney Connell, University of Chicago Laboratory School, IL



Carter Schwent, Kirkwood HS, MO

3 Background Matters

Busy backgrounds kill great action. Ensure backgrounds enhance the story — otherwise keep them simple or crop them out.



Roan Galloway, Richland R1, MO



Margarita de Vasconcellos, Woodcreek HS, CA



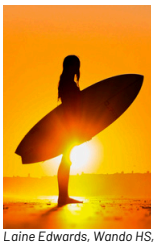
Isaiah Salazar-Werito, Castell HS, AZ

4 Find Great Light

Look for light that makes your subject stand out and adds depth, instead of focusing on perfect settings.



Kaylee Anderson, Bryant HS, AR



Laine Edwards, Wando HS, SC



Dakota Davis, Westmoore HS, OK

5 Change Your Angle

Low angles add power; high angles add context. A fresh perspective transforms ordinary shots.



Elijah Nall, Pace HS, FL



Easton Hairell, Grand Oaks HS, TX



Delilah Stewart, Wayne Valley HS, NJ

6 Seek the Extraordinary

Faces tell the story. Look for one-of-a-kind scenes, moments and subjects that stand out.



Karleigh Hunt, Meridian HS, ID



Lucy Denzer, Alta HS, UT

PHOTO ENTRY QUICK TIPS

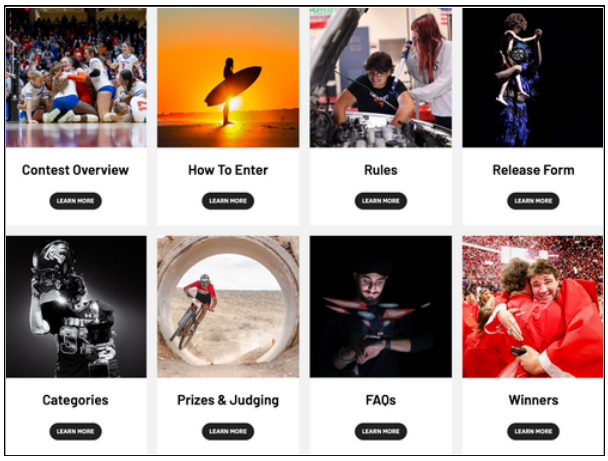
READY, SET, SUBMIT

*Don't miss your chance to enter the Jostens Photo Contest. Click **HERE** to enter before **MARCH 15.***

Submitting your photos is easy. Follow these six steps to make the process simple.

1 Know the Rules

Get familiar with all the details at JOSTENS.COM/PHOTOCONTEST before you start.



2 Perfect Your Photos

Edit and finalize your images first. Consider asking mentor photographers for feedback — they can help you polish your shots. Be happy with the final product before you prepare for submission.

3 Gather Info First

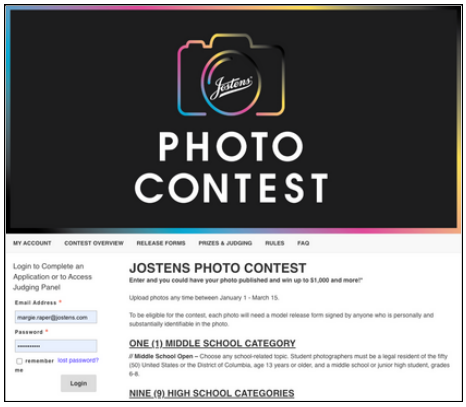
Do the prep work first. Every photo needs a signed release for anyone clearly identifiable. Identify subjects, collect names and emails, and save this info—you'll need it for the digital release form or printed signatures. Photos without releases won't be accepted.





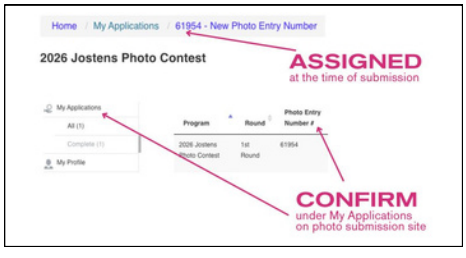
4 Create Your Account

Log in or create an account on the contest site *(link to from jostens.com/photocontest)*. If you've entered before, the system will recognize the email you used—so make sure you remember it.



5 Track Your Entry

After submission, your photos appear under MY APPLICATIONS. Note the PHOTO ENTRY NUMBER — you'll need it for the release form.



6 Complete Release Forms

Each photo needs a signed release form for identifiable subjects. Use the digital form or print for signatures — and track who has completed it.