

**Position Title:** Member, ASHG Public Education & Awareness Committee (PEAC)

[ROSTER](#) | [ACTION PLAN](#)

**Work Location:** Primarily remote with an in-person meeting at the ASHG Annual Meeting location

**Committee Charge/Description:** The PEAC oversees programs and initiatives to inform, educate, and engage the general public and students to advance knowledge and help people everywhere realize the benefits of human genetics and genomics research. In addition, the group oversees important initiatives associated with sharing information for ASHG's public facing website, Discover Genetics, provides input on messaging on human genetics for underserved populations, and follows guidelines to share genetics and genomics research with press contacts. This committee currently has 12 regular members and 3 trainee members. The committee's work is guided by its [action plan](#), an ASHG Board-approved document created in support of the Society's [Strategic Plan](#). The activities are reviewed by the Board for funding on an annual basis.

**Key Tasks:**

- Provide input and recommendations to the board for strategic planning and other decisions in areas that support the Society's goals, mission, and resources
- Work to enhance ASHG members' skills and motivation to engage in public communication and education activities
- Help develop Annual Meeting events and year-round programs that inform and engage ASHG members in public education, awareness, and engagement
- Provide input on media relations planning for Annual Meeting
- Help identify key concepts or priority knowledge areas for priority groups
- Curate or help develop materials for public and educator use that help advance ASHG's strategic awareness goals
- Provide information and oversee materials for ASHG's public facing website, Discover Genetics
- Using determined guidelines, select new and noteworthy science from the ASHG Annual Meeting and review press releases to be shared with press contacts

**Responsibilities:**

- Participate in one to two video calls per year
- Participate and respond to email dialogues and complete action items between meetings as necessary
- Share news and information of potential relevance to ASHG with ASHG staff
- Participate in working groups associated with press planning, DNA Day celebrations, and populating materials for Discover Genetics
- Other duties as needed

**Qualifications:**

- Must be a current ASHG member
- Interest and/or experience in communication about genetics, genomics, science, research, or other topics relevant to ASHG members
- Good oral and written communication skills
- Interpersonal skills, including tact and diplomacy

*continued*

## ASHG PUBLIC EDUCATION AND AWARENESS COMMITTEE

### **Commitment:**

- Three-year term; no member may serve more than two terms. Typical service is 1-2 hours per month.

### **Benefits:**

- Opportunity to network and exchange ideas with others interested in public engagement around genetics
- Opportunity to help improve visibility and impact of ASHG's work and programs, and build members' capacity to amplify their own work
- Receive a Certificate of Service
- List the service on your resume/CV

**Orientation:** Onboarding communication to discuss expectations, current projects, and areas of interest