

PROSPECTUS

FUTURE FAIR



WHY JOIN US AT NCUR 2024

WHAT IS NCUR?

The National Conference on Undergraduate Research (NCUR) is dedicated to promoting undergraduate research, scholarship, and creative activity in all fields of study by sponsoring an annual conference for students. Unlike meetings of academic professional organizations, this gathering of student scholars welcomes presenters from all institutions of higher learning and from all disciplines. Overall, this conference offers a unique environment for the celebration and promotion of undergraduate student achievement; provides models of exemplary research, scholarship, and creative activity; and offers student career readiness development.

WHEN IS NCUR?

April 8-10, 2024 at the Long Beach Convention Center in Long Beach, CA.

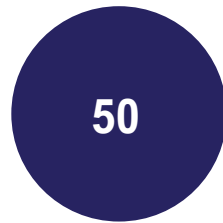
WHY PARTICIPATE?

These prestigious students presenting their scholarly research are also looking to connect with their future – and what does their future hold? It could be a place within your graduate school programs, as a research participant, as a new employee, or as a published author in your journal. Hear from students about what they are looking for and share your requirements and the possibilities you can offer them. As a future fair exhibitor, you are able to advertise your programs to over 3,500 interested attendees.

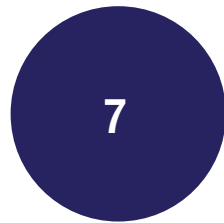
AVERAGE ATTENDEE DEMOGRAPHICS FROM YEARS PAST



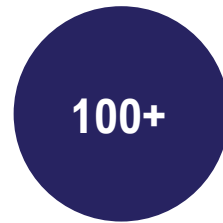
**STUDENTS &
FACULTY
MENTORS**
(Mainly students)



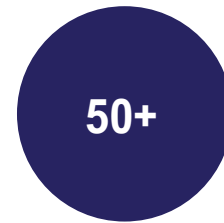
**STATES
REPRESENTED**
(In addition to District of
Columbia and Puerto
Rico)



**COUNTRIES
REPRESENTED**
(across four
continents)



**GRADUATE
SCHOOLS
EXHIBITING**



**DISCIPLINES
REPRESENTED**



PACKAGES AVAILABLE

Package #1

- Includes:
 - Onsite:
 - 6 ft table (and table linen) + two chairs + name card
 - Two full conference registrations for booth attendees (option to add on additional registrations for cost)
 - Access to event app to connect with all attendees for lead retrieval
 - Website:
 - Company or Institution logo and external link out from our exhibitor website page
 - Visibility of company or institution on app via exhibitor section and on app schedule
 - Social Media call out by @CURinAction prior to start of NCUR 2024

Early Bird (Ends December 31, 2023): \$700 | Regular Registration (ends March 8, 2024): \$800

Package #2 (limited availability)

- Includes:
 - Onsite:
 - 10x10 ft space
 - 6 ft table (and table linen) + two chairs + name caard
 - Two full conference registrations for booth attendees (option to add on additional registrations for cost)
 - Access to event app to connect with all attendees for lead retrieval
 - Website:
 - Ad on event app visible during event dates
 - Company or Institution logo and external link out from our exhibitor website page
 - (1) 728x90 ad placement in Know Before You Go Email to NCUR registrants
 - Visibility of company or institution on app via exhibitor section and on app schedule
 - Social Media call out by @CURinAction prior to start of NCUR 2024

Early Bird (Ends December 31, 2023): \$1350 | Regular Registration (ends March 8, 2024): \$1450

Wi-Fi and Electric are not provided but can be ordered for additional fees. If shipping items to the convention center, material handling fees will apply. More information for ordering items for your display and shipping instructions will be included in the Exhibitor Kit. Please inquire to NCUR@CUR.org for additional information.

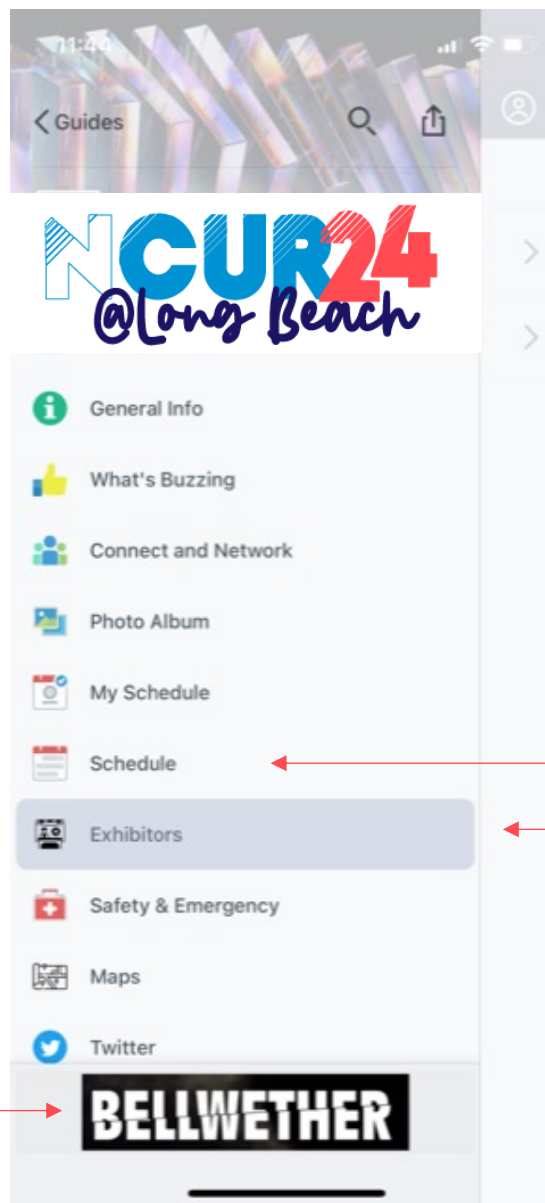


EVENT APP OVERVIEW

A Brief Overview of Event App

Each registrant, including booth attendees, will have access to connect and network with other attendees. They can connect via their profiles, chat in the app, and find profile information such as email address if the participant has elected to share that publicly.

Scrolling ad placements for Package #2 recipients



The schedule will show when Future Fair Hours are and they can add them to their own schedule for an alert.

This page will display each exhibitor and information. Information will be given to CUR to upload during the registration process.



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SAVE THE DATE

Registration for NCUR 2024 Future Fair will open on May 15, 2023.

HAVE QUESTIONS?

Please reach out to NCUR@CUR.org

