

# PROSPECTUS

## FUTURE FAIR



# WHY JOIN US AT NCUR 2025

## WHAT IS NCUR?

The National Conference on Undergraduate Research (NCUR) is an annual conference for student scholars from all fields of study and all institutions of higher learning. This conference offers a unique environment for the celebration, presentation, and promotion of undergraduate student achievement; provides models of exemplary research, scholarship, and creative activity; and offers student career readiness development.

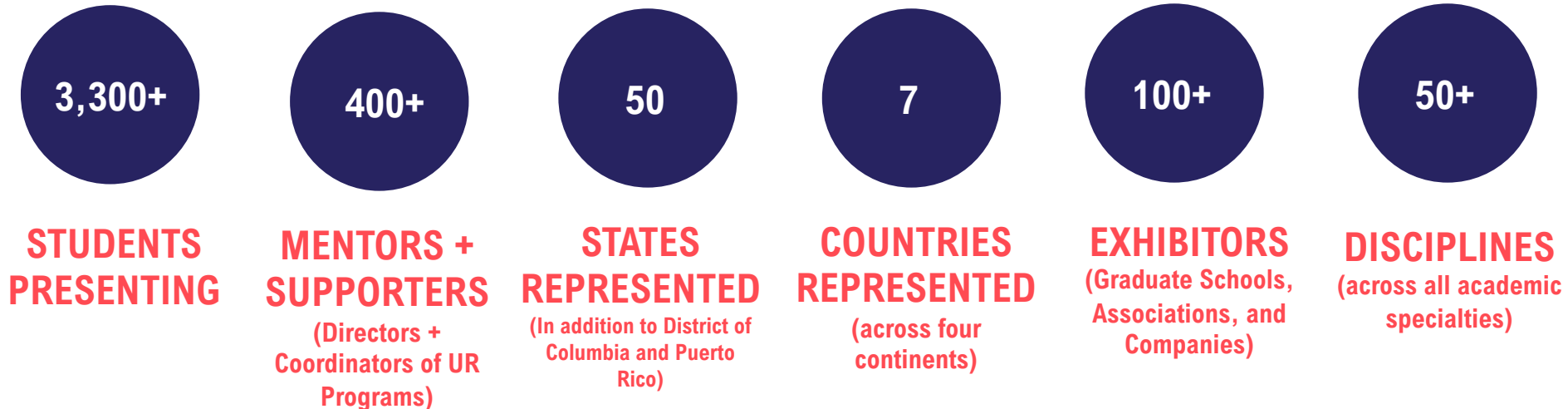
## WHEN IS NCUR?

April 7-9, 2025 at the David L. Lawrence Convention Center in Pittsburgh, PA.

## WHY PARTICIPATE?

These prestigious students presenting their scholarly research are also looking to connect with their future – and what does their future hold? It could be a place within your graduate school programs, as a research participant, as a new employee, or as a published author in your journal. Hear from students about what they are looking for and share your requirements and the possibilities you can offer them. As a future fair exhibitor, you are able to advertise your programs to over 3,500 interested attendees.

## AVERAGE ATTENDEE DEMOGRAPHICS FROM YEARS PAST



## Package #1: Priority Booth (limited availability)

- Includes:
  - Onsite:
    - 10x10 ft space
    - 6 ft table (and table linen) + two chairs + name card
    - Three full conference registrations for booth attendees (option to add on additional registrations for cost)
    - Access to event app to connect with all attendees for lead retrieval
  - Website:
    - Booth listed priority on Future Fair exhibit hall page
    - Company or Institution logo and external link out from our exhibitor website page
    - (1) 970x250 ad placement in Know Before You Go Email to NCUR registrants
    - (1) 640x640 ad on event app visible during event dates, on scrolling banner
    - Visibility of company or institution on app via exhibitor section and on app schedule
    - Social Media call out by @CURinAction prior to start of NCUR 2025

*If purchased before July 30, 2024, given the ability to select the placement of booth location on the floorplan.*  
Early Bird (Ends October 4, 2024): \$1600 | Regular Registration (ends February 28, 2025 or when sold out): \$1700

## Package #2: Booth (limited availability)

- Includes:
  - Onsite:
    - 10x10 ft space
    - 6 ft table (and table linen) + two chairs + name card
    - Three full conference registrations for booth attendees (option to add on additional registrations for cost)
    - Access to event app to connect with all attendees for lead retrieval
  - Website:
    - Company or Institution logo and external link out from our exhibitor website page
    - Visibility of company or institution on app via exhibitor section and on app schedule
    - Social Media call out by @CURinAction prior to start of NCUR 2025

Early Bird (Ends October 4, 2024): \$1350  
Regular Registration (ends February 28, 2025 or when sold out): \$1450

## Package #3: Tabletop

- Includes:
  - Onsite:
    - 6 ft table (and table linen) + two chairs + name card
    - Two full conference registrations for booth attendees (option to add on additional registrations for cost)
    - Access to event app to connect with all attendees for lead retrieval
  - Website:
    - Company or Institution logo and external link out from our exhibitor website page
    - Visibility of company or institution on app via exhibitor section and on app schedule

Early Bird (Ends October 4, 2024): \$800  
Regular Registration (ends February 28, 2025 or when sold out): \$900

**NCUR 2024 Future  
Fair Sold Out  
Two Months Early.  
ACT FAST!**

Wi-Fi and Electric are not provided but can be ordered for additional fees. If shipping items to the convention center, material handling fees will apply. More information for ordering items for your display and shipping instructions will be included in the Exhibitor Kit. All additional booth registrations are available for a \$175 fee. Booths can have no more than 4 representatives and tables no more than 3. Please inquire to [NCUR@CUR.org](mailto:NCUR@CUR.org) for additional information. Any packages purchased after July 30, will be placed on floorplan in order of registration received. We will not be able to accommodate requests to be located in groups at that point.

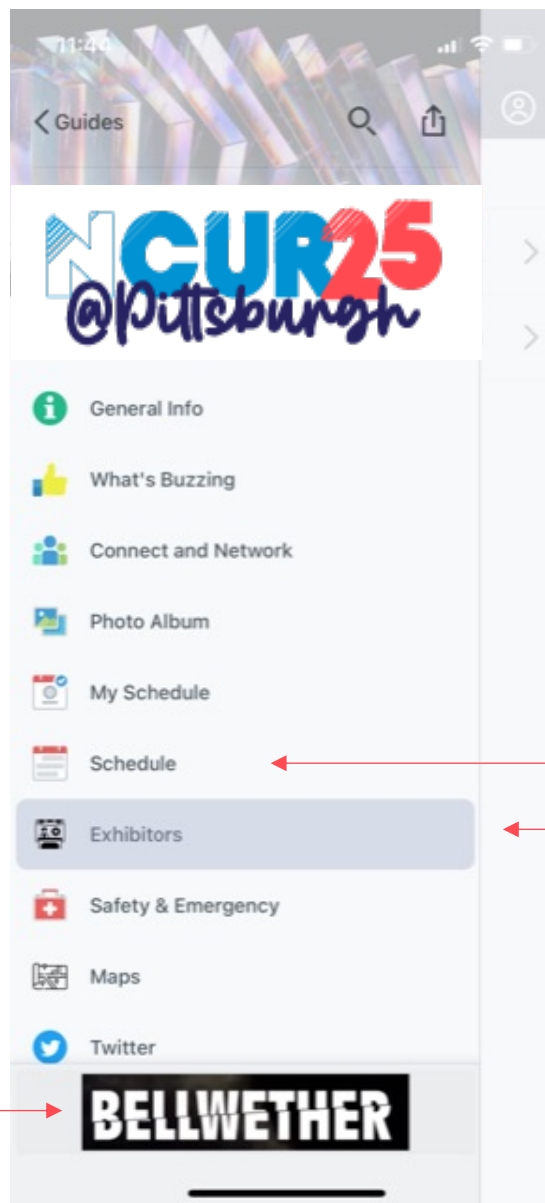


# EVENT APP OVERVIEW

## A Brief Overview of Event App

Each registrant, including booth attendees, will have access to connect and network with other attendees. They can connect via their profiles, chat in the app, and find profile information such as email address if the participant has elected to share that publicly.

Scrolling ad placements for Package #1 recipients only



The schedule will show when Future Fair Hours are and attendees can add them to their own schedule for an alert.

This page will display each exhibitor and information. This information will be built out through your exhibitor profile. Access to this will come after registration.



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## FUTURE FAIR

### SAVE THE DATE

Registration for NCUR 2025 Future Fair will open in April 2024.

### HAVE QUESTIONS?

Please reach out to [NCUR@CUR.org](mailto:NCUR@CUR.org)

