LEARNING BY DESIGN

THE PREMIER SOURCE FOR EDUCATION DESIGN INNOVATION AND EXCELLENCE

FALL 2023 ARCHITECTURE AND INTERIOR DESIGN AWARDS OF EXCELLENCE

CALL FOR ENTRIES

Early Bird Discount Entry's Due:
March 17, 2023

Final Entry Deadline:
May 26, 2023

Submission E-Upload Date:
July 7, 2023

PUBLISHED: October 2023

LPA Design Studios | ESTEM Academy at Roosevelt High School | © 2019 Chris Cooper@Costea Photography, Inc.

CELEBRATING THE POWER OF DESIGN

- Gain National Recognition
- Elevate the Quality of Design Ideas & Solutions
- Demonstrate the Strength the Scope of Architecture
- Celebrate the Value of Exceptional Design

NEW FOR AWARDS FALL 2023

Climate Action Honor Award • Unbuilt Project Honor Award • Adaptive Reuse Honor Award
Renovation, Historic Preservation Honor Award • Single Space < 2000 sq. ft. Honor Award

Well-Designed Education Facilities Inspire Creativity, Learning, to Improve Lives and the Planet

Enter ***Learning By Design*** **magazine's FALL 2023 Architecture & Interior Design Award**s. For 33 years, *Learning By Design* has brought school and university leaders comprehensive compendiums of state-of-the art education facility architecture, campus planning, and interior design.

The *Learning By Design* Awards program elevates and promotes well-designed learning spaces and solutions. Projects featured in the *Learning By Design* awards print and digital fall 2023 edition will be celebrated for being innovative, unique, and improving the quality of life for their community.

Learning By Design is not a trade publication, but rather a sought-after purely design focused knowledge-based and trusted resource that education executives value as their armchair guide to school and college architecture and design. Allow *Learning By Design* to showcase your best work and set new aspirational standards.

www.learningbydesignmagazine.com

"*Learning by Design* Magazine is by far the most valuable choice to publish our work when it comes to Architecture and Interior Design for Education Facilities. This magazine is an award-winning recognized publication, which makes us proud and excited to be featured within its pages. The articles are professionally written, the design photos stand out, and the articles cover a broad array of topics."

—Veronica Bush, Construction Services
Houston Independent School District
3/25/22

Enter Your Work for Consideration for a Design Award

Open to: Architecture, Planning and Interior Design Firms, Education Institutions, Construction Companies, Landscape Architects, Manufacturers, and Facility Design Consultants

Eligible Settings: Projects of any size may be built new construction, rehabilitation, or unbuilt. Including private or public pre-K, elementary, middle schools, combined-level schools, high schools, Career technical education facilities, 2-4 yr. colleges and universities, libraries, community centers, outdoor environments.

For built projects, construction must have been completed within four years before the final submission deadline (July 2023). For the unbuilt, projects must have an active client, completion is scheduled within 2 years after the final submission deadline, portions of the project are under implementation, however the entire project need not be completed. To qualify as a Renovation, at least 51% of total space must be renovation.

Example Categories: Auditoriums/Music Rooms, Athletic Facility, Art And Design Schools, Cafeteria/Dining Hall, Career Technical Education Centers, Classrooms, Commons, Community Center, Combined-Level School, Dorm/Residence Hall, Early Childhood Center, Clinic, Elementary School, Entire Building, E-Sports Facilities, Exhibition Space, High School, Historic Preservation, Library/Media Center, Maker Space, Modular Building, Muti-Use Building, Outdoor Spaces/Playgrounds/Classrooms, Performing Arts Centers, Postsecondary School, Science Center, School Prototype, Single Spaces, Special Needs/Sensory Spaces, Sport/Fitness Facilities, STEM/STEAM, Student Union, Other.

Enter today at: **https://bydesign.secure-platform.com/a**

Awards Types

- **Grand Prize and Citation of Merit Award** Entire Environment >100,000 sq. ft.
- **Grand Prize and Citation of Merit Award** Entire Environment <100,000 sq. ft
- **Climate Action Honor Award**
- **Unbuilt Project Honor Award**
- **Adaptive Reuse Award**
- **Renovation, Historic Preservation Honor Award**
- **Single Space <2000 sq. ft. Honor Award**
- **Outstanding Project Award**

Awards Judging

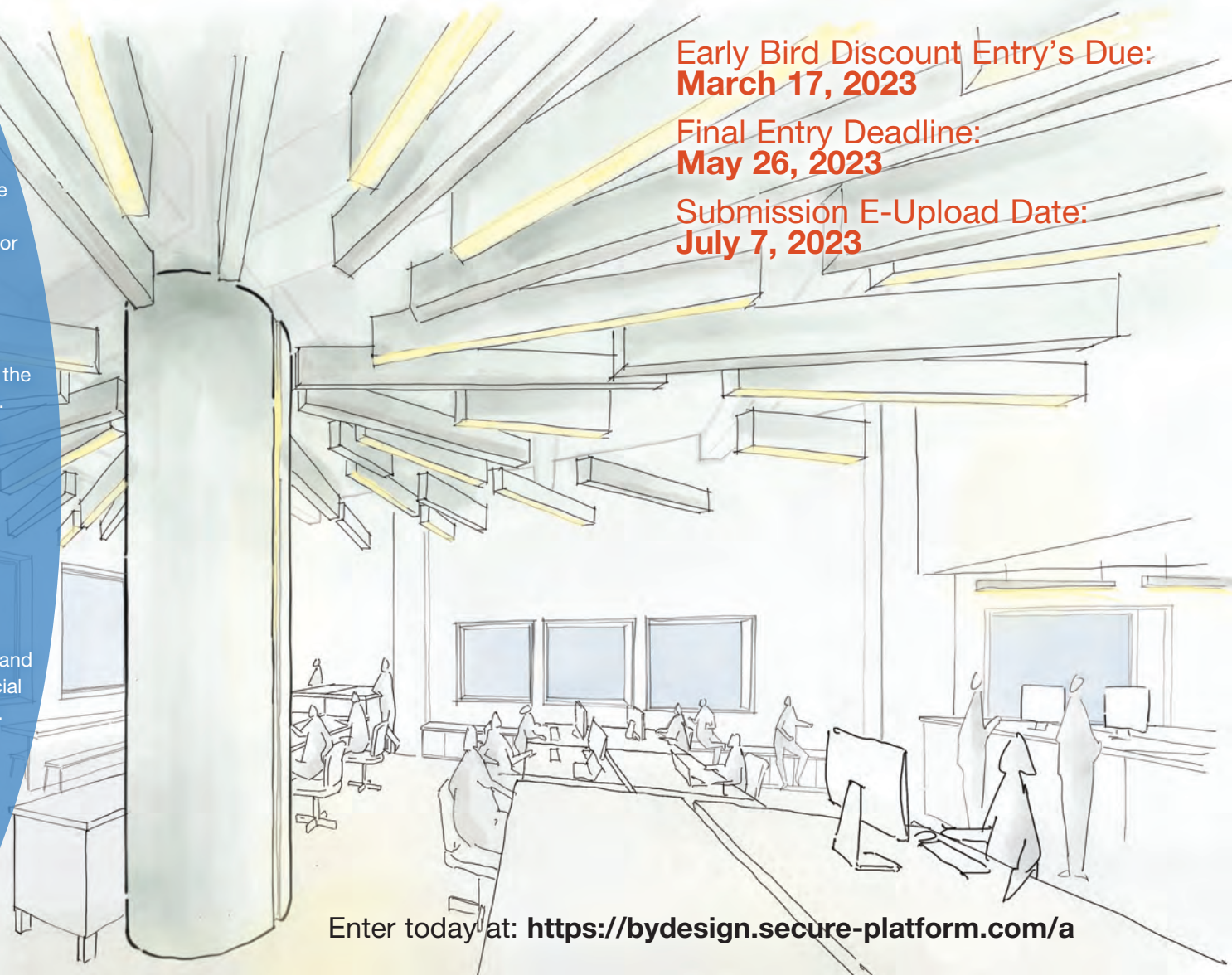
The *Learning By Design* awards are a peer juried program. A pool of 4–6 architects, designers, and education professionals are drawn by recommendation of the American Institute of Architects Committee on Architecture for Education (AIA-CAE), the Association for Learning Environments (A4LE), the Association for University Interior Designers (AUID), and by *Learning By Design*.

Judging Criteria

All projects will be judged and scored based on the level the submission meets the following criteria.

- Design Challenges, Innovation and Solutions
- Functional Design/Effective Space Planning
- Sustainability and Social Impact
- Next Generation Learning
- Interior Architecture/Design
- Community Needs
- Judging Components

From the highest scoring projects the jury will bestow a select sub-group of projects with a Grand Prize or Citation of Excellence Award. Five Special Honor Awards will be highly selective bestowed. All other projects deemed worthy of emulation and of contemporary standard will receive an Outstanding Project Award. Personalized commemorative certificates will be given to all award recipients.



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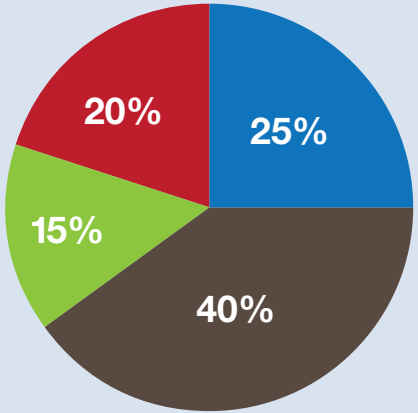
Learning By Design Reaches Your Market

- 25% Education Architects; Designers and Consultants
- 40% K–12 School Districts (with 1,000+ enrollment); Public & Private Superintendents/ Heads of Schools; Public School Board Presidents; CEOs; Facilities/Construction Directors; Building & Grounds Directors
- 15% University/College Building Architects, Planners, Designers, Construction and Facilities Managers
- 20% University/College (4–year & Community College) Deans, Directors, Presidents, Chancellors, Business Managers

The circulation of *Learning By Design* is specifically focused to develop business for architecture and design firms.

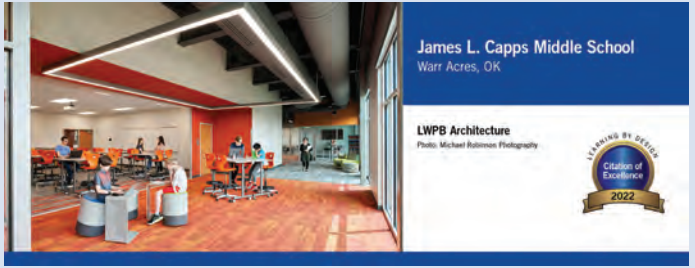
Circulation By Title



Unbeatable Exposure for Your Firm, Client and School!

All featured projects receive maximum national exposure before 50,000 education decision makers, **PLUS FREE marketing enhancements:**

- All projects are posted on Learningbydesignmagazine.com
- Every project receives for the school a custom award certificate that is double matt mounted and encased in a 14"x18" solid wood frame.
- A second award certificate is provided for the firm's office.
- All projects may provide a free video for gallery viewing at Learningbydesignmagazine.com, plus links to the firm's social media sites.
- Five (5) extra copies of *Learning By Design.*
- Top Award Winners 6-month LBD Website Scrolling Banner
- All Projects Featured in the *Learning By Design* Online Project Gallery 24/7/365 days of the year.



Readers Share Each Issue With An Average Of 3 Additional Decision-Makers—Giving *Learning By Design* An Expanded Reach Of More Than 200,000!

ENTER BY MARCH 17TH AND SAVE $300

How to Enter

1. Go online to: https://bydesign.secure-platform.com/a and create an account. If you are a previous *Learning By Design* participant, use your existing login details.
2. Once logged in, complete an Entry Form for your first project. If you are entering multiple projects, continue to add project registrations until all projects have been saved.
3. Finalize your Entry by making a credit card payment in the "Shopping Cart" or you may request an invoice.
4. Once your project(s) entry is finalized you will receive a confirmation of your order by email plus detailed next-step instructions for accessing and completing your project(s) Submission Form.
5. All Project(s) Submission Form(s) are due: **July 7, 2023**.
6. Project awards notification will occur in early August 2023, followed by receipt of a designed project publication proof page(s) for your approval. The fall 2023 edition of *Learning By Design* will mail in October 2023.

Review Process
All projects will be submitted anonymously; project jury files or text containing firm name or contact information will not be seen by the jury.

Submission Form Requirements

For the jury:

- Set of project sq. ft. size, cost, site, and demographic data points, plus a list of five design team members/partners and key firm/project contacts.
- A combination of 5 site/floor plans with explanatory captions.
- 16 photographs or renderings for unbuilt projects with explanatory captions.
- One brief firm agnostic project overview detailing specific aspects of the scope-of-work, how the project related to the six core *Learning By Design* Judging Criteria, what were the clients' goals and were they met, the design challenges faced and overcome, and was the outcome achieved.

In addition, for publication:

One general public project overview plus a set number of high-resolution photos corresponding in word count and image quantity to the project's entry fee publication page layout size.

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Project Page Layout

When you reserve your project entry you will choose the number of pages you ultimately want devoted to your project when published in *Learning By Design*.

More pages allow for more descriptive text, plus more space to publish additional or larger photographs which equates to greater exposure and storytelling.

1 Page: 3 photos/200 words • **2 Pages:** 4-6 photos/400 words • **3 Pages:** 5-7 photos/600 words

Publication Entry Fees

All entries must be prepaid. Entry fees help cover judging expenses, production, and print and digital distribution. Per page discounts apply to multiple pages for one project, or when entering multiple projects. Submit reservations before the Early Bird March 17, 2023 deadline and receive the lowest rates.

Total Number of Pages	Early Bird Rate Deadline: March 17, 2023	Regular Rate Deadline: May 26,2023
1 Page	$1,995	$2,295
2 Pages	$1,920/page ($3,840 total)	$2,135/page ($4,270 total)
3 Pages	$1,870/page ($5,610 total)	$1,995/page ($5,985 total)

The *Learning By Design* Awards projects are not just beautiful, but showcase the latest concepts in forward-thinking education design and practice and tell how teams collaborated to achieve excellence.

Each issue of *Learning By Design* reaches the members of The Association For Learning Environments (A4LE); The American Institute of Architects Committee on Architecture for Education (AIA-CAE); The Association for University Interior Designers (AUID); and district capital expenditure professionals as tracked by School Bond Finder.

Questions? Contact Mark Goodman: mark@learningbydesignmagazine.com | P: 216.896.9333

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In partnership with:

Committee on Architecture for Education
an AIA Knowledge Community

The American Institute of Architects

Association for Learning Environments

AUID Association of University Interior Designers

The AmosGroup
SchoolBondFinder SchoolNetwork

Enter Early and Save!

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Outstanding education facility architecture and interior design projects do not recognize themselves... **BUT WE DO!**