

ANNE STRAUSS-WIEDER

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Executive Summary

Ms. Strauss-Wieder is a nationally respected senior executive and thought leader who has served in leadership roles in the public and private sectors. She was the 2022 recipient of the Transportation Research Board's (TRB) Thomas B. Deen Distinguished Lectureship. She is recognized for her understanding of the freight and supply chains; successful project facilitation and delivery; innovative combination of economic development with transportation investment; private sector, elected official and community engagement; work in resiliency and business continuity; and widely used economic impact assessments. She also developed and teaches a graduate course on Freight and Public Policy at the Rutgers University Bloustein School. She is often found in the field at ports, in industrial space, in innovative developments, and at other facilities. Ms. Strauss-Wieder has served in leadership roles in national advisory committees and professional organizations. She frequently speaks at national conferences and is interviewed by the news media.

Work Profile

Senior Freight and Logistics Researcher, Rutgers University, Center for Advanced Infrastructure and Transportation (2025-Present)

- ***Assessed the Economic Impact of the NY/NJ Port Industry*** for the Shipping Association of New York and New Jersey (SANYNJ). Have done so on a continual basis since 2000.
- ***Assessing the Economic Value of the New Jersey Warehousing and Distribution Industrial Sector*** for SANYNJ and NAIOPNJ.

Lecturer, Rutgers University, Bloustein School (2013-Present)

- ***Developed and teaches a graduate class on freight, ports and public policy.***

Director of Freight Planning, North Jersey Transportation Planning Authority (2015-2024)

- ***Chaired the Workforce Subcommittee of the US Department of Commerce's Advisory Committee on Supply Chain Competitiveness*** which involved managing the Committee's issue identification and analyses, development of recommendations, and presentation of recommends to USDOC executive staff. Forged collaborative efforts among federal agencies and among private and public sector organizations.
- ***Co-chaired the International Competitiveness and Ports Subcommittees*** as an appointed member of the US Maritime Administration's Marine Transportation System National Advisory Committee.
- ***Managed*** the NJTPA Freight Planning staff, along with the products, reports, and analyses undertaken by the unit.

Professional Recognition and Awards	Selected as the 2022 Thomas B. Deen Distinguished Lectureship by the Transportation Research Board Annual Meeting. Served on the US Dept. of Commerce Advisory Committee on Supply Chain Competitiveness and chaired the Workforce Subcommittee. Appointed to the US Maritime Administration's Marine Transportation System National Advisory Committee and co-chaired the International Competitiveness and Ports Working Groups. Recognized with the Industry Service Award by NAIOP NJ in 2020. Recognized with the Transportation Leadership Award by the Regional Business Partnership in 2006. "Deal of the Year" Judge for NAIOP New Jersey – office, industrial and multi-use projects of the year. Chaired TRB Transportation System Resilience Section Chaired TRB Committee on the Logistics of Disaster Recovery and Business Continuity Appointed as Member Emeritus to the TRB Freight Transportation Planning and Logistics Committee. Appointed to the TRB Freight Economics and Supply Chain Committee. Awarded the 2024 Malcom McLean Memorial Award by the Association of Bi-State Motor Carriers.
Professional Affiliations	Council of Supply Chain Management Professionals (NJ Past-President), NAIOP (2012 I.con National Conference Planning Committee Chair; 2014, 2016 and 2018 I.con Planning Committees), Transportation Research Board (TRB), Lead New Jersey 2010 Fellow
Education	MA and BA in Regional Science, University of Pennsylvania, Philadelphia, PA

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- ***Developed*** the Freight Rail Industrial Opportunity (FRIO) Corridors Program to systematically and collaboratively identify and mitigate impediments to national rail freight access to the NJTPA region's industrial areas.
- ***Managed*** the development of the 2050 Freight Forecasts and Profiles work that shifted the information sources used to both publicly available data (such as the Freight Analysis Framework) and new data (such as Rakuten). This methodological approach, with additional new data sources, is also being used in the 2024 update.
- ***Served on the Council for Port Performance*** and the Workforce Development Implementation Team.
- ***Served*** on the public/private working group established by the New Jersey Economic Development Authority and the New Jersey Governor's Office to address food distribution and logistics issues during the Pandemic.
- ***Authored*** *The COVID-19 Pandemic and North Jersey Freight: Implications of the Crisis for the NJTPA Region's Supply Chains and Freight System*, issued by NJTPA in March 2021.
- ***Authored*** "Learning from the Past to Prepare for the Future: Adapting Freight and Supply Chains to Resilience Factors," in *TRNews*, September-October 2021 issue.
- ***Created an on-going outreach program*** at NJTPA to build elected official and community awareness of, relationships, and interest in freight operations. The field visits include discussions and tours of local freight operations.
- ***Expanded collaborations with private sector organizations and partner agencies*** to create region-wide involvement in advancing freight initiatives, policies, and actions.
- ***Co-authored*** Ensuring a competitive and adaptive supply chain workforce in *Empowering the New Mobility Workforce*, published in 2019.
- ***Authored*** "Supply Chain Business Continuity: A Framework for Proactive Resiliency Planning and Operations" in the fall 2017 issue of *TR News.*

Principal, A. Strauss-Wieder, Inc. (1994-2016)

- ***Led or played key roles in multimodal freight, air cargo/aviation, maritime, resilience & economic efforts including:***
  - ***Assessing the impacts of Superstorm Sandy*** as a Principal Investigator for the NCFRP report, *Making US Ports Resilient as Part of Extended Intermodal Supply Chains*, (NCFRP 30 published in 2014).
  - ***Examining marine highway opportunities in the M95 East Coast Corridor*** for the East Coast Marine Highway Initiative Awarding Authority.
  - ***Assessing the implications of and providing recommendations regarding the proposed acquisition of Conrail by CSX and Norfolk Southern*** for the North Jersey Transportation Planning Authority.
  - ***Working with executive staff of the New Jersey Department of Transportation*** to craft the Liberty Corridor Program.
  - ***Facilitating stakeholder and community involvement efforts*** for numerous freight and economic development projects throughout the US.
  - ***Undertaking business assessments and project implementation efforts for private sector clients*** under confidentiality agreements.
  - ***Developing the Eastern Transportation Coalition's Freight Academy***, a unique immersion program designed to efficiently train public sector agency staff.
  - ***Identifying effective economic development incentive programs in competitor locations*** for the New Jersey Economic Development Authority.
  - ***Authored the widely used book on best practices to make freight transportation facilities "good neighbors" for communities and non-freight land uses*** for the National Academy of Sciences, Transportation Research Board (published as Synthesis 320).

Prior Employment

- ***Port Authority of New York and New Jersey***
- ***Consolidated Rail Corporation***