

For *Excelencia*, issue areas refer to the type of postsecondary student success work the program operates. The program's issue area is also used to catalog recognized programs in our Growing What Works Database. From over a decade of program submissions to Examples of *Excelencia*, we've aggregated a few metrics that can provide evidence for the corresponding issue area. This list is not meant to be extensive, but can be used to spark ideas for what can be measured.

Issue Area	Description	Potential Measures for Consideration
<b>Academic Program</b>	A specific program within a department or institution that serves Latino students through a curricular-specific focus. The shared data should show that students are successful in their specific field of study.	<ul style="list-style-type: none"> <li>• Average course GPA</li> <li>• Completion of courses and developmental courses</li> <li>• Pre/post-test in the subject matter</li> <li>• Number of students that enter work field related to the program</li> <li>• Professional presentations by students</li> <li>• Published student work</li> </ul>
<b>Access</b>	A program focused on increasing the number of Latino students prepared for and/or enrolling in higher education. Programs should be able to show that the students they serve are able to succeed through the program and have the ability to access and succeed at institutions of higher education.	<ul style="list-style-type: none"> <li>• Number of students that enter institutions of higher education</li> <li>• Success in college readiness courses and placement exams</li> <li>• The number of financial awards received by students</li> <li>• The number of financial awards the program distributes</li> <li>• Percent of high school graduates that enroll in institutions of higher education</li> <li>• Graduation rates to show success in access and completion</li> </ul>
<b>Retention</b>	A program focused on supporting enrolled students in higher education to increase their persistence and improve progress to graduation. Retention programs should show evidence that the students they serve remain at the institution and graduate.	<ul style="list-style-type: none"> <li>• Retention rates and persistence rates, one-year retention, fall-to-fall, percentage of first-time bachelor's degree-seeking students from the previous fall who are again enrolled in the current fall</li> <li>• Number of courses completed overall or in a program series</li> <li>• Dropout rates</li> </ul>
<b>Support Services</b>	A program that supports students through academic advising, tutoring, career guidance, and personal and financial planning. These types of programs use various practices to help their students. By showing the most commonly used practice, and the results those practices yield, we can get a sense of how effective those practices are for students.	<ul style="list-style-type: none"> <li>• Percent of students that attend program activities</li> <li>• Number of service hours (dosage) students received</li> <li>• Coursework GPA</li> <li>• Completion rates including the percentage of students that transfer, graduate, or transition to graduate school</li> </ul>
<b>Transfer</b>	A program that provides services and support to facilitate the transfer enrollment process, generally from a community college to a college or university. Transfer programs should be able to show evidence that their students are able to transfer to higher degree levels.	<ul style="list-style-type: none"> <li>• Transfer rate</li> <li>• Graduation rate</li> <li>• Percent of the cohort that transfers graduates, or enters the workforce</li> <li>• Continuation, or the percentage of graduates that continue their education.</li> </ul>