

WealthManagement.com 2023 Industry Awards Nomination Questions: Company Initiative

STEP 1: CONTACT INFORMATION

The information requested below relates to you, the person completing this nomination form.

NOTE: We will consider you our primary contact if we have any questions about the company, executive and/or initiative you are submitting for nomination.

First Name

Last Name

Job Title

Company Name (the company you work for)

Phone

Email

Your relationship to the nominated company (I work for nominated company, parent company or outside agency)

STEP 2: NOMINATED COMPANY INFO

The information requested below relates to the company whose executive or initiative you are nominating for submission.

NOTE: The information and submission materials you provide may be used online and in print to promote the Industry Awards and identify the company, executive and/or initiative you are submitting for nomination. Please be sure all elements of your nomination have been internally reviewed and approved prior to submission to WealthManagement.com.

NAME OF NOMINATED COMPANY

(Enter the name of the company whose executive or initiative is being nominated)

NOMINATED COMPANY LOCATION

(Complete with city, state, country)

NOMINATED COMPANY PROFILE

(This profile should relate to the company associated with the executive or initiative being nominated and is limited to 150 words)

NOTE: *This description may be used in materials to promote the Awards, its finalists and/or winners. Please be sure to include information as you would like it to appear online and/or in print.*

NOMINATED COMPANY WEB ADDRESS

(Provide website address/URL. It will be used to promote finalist and winning submissions online and in print)

PARENT COMPANY NAME

(Provide if applicable)

FINALIST CONTACT INFORMATION

(Provide name, title, company and email of the person who should receive complimentary marketing/PR materials [special Finalist logo, press release template, etc.] should your nomination be named a Finalist)

STEP 3: NOMINATION INFORMATION

The information requested below relates to the executive or initiative you are nominating for consideration.

NOTES: *Unless otherwise specified, the information and submission materials you provide may be used online and in print to promote the Industry Awards and identify the company, executive and/or initiative you are submitting for nomination. Please be sure all elements of your nomination have been internally reviewed and approved prior to submission to WealthManagement.com.*

You have the option to download a “Helpful Hints” document about completing Steps 3 and 4 of the submission form from the nomination web site.

NOMINATION CATEGORIES

*There are a total of 19 primary categories and a wide array of subcategories to help you refine your category selection. **Company initiatives are eligible to be nominated in 98 of the (sub)categories.** Individual executives are eligible for nomination in 22 of the (sub)categories.*

To review your options in advance, download the 2023 category file lists from the nomination website.

CATEGORY SELECTION

(Select your nomination category/subcategory from the dropdown menu)

NOTE: Once you make your selection, the Category Criteria will appear for your review along with a series of questions pertaining to the executive or initiative being nominated.

YOUR NOMINATION'S TITLE (Initiative)

(Provide a Nomination Title that is *brief* [6-8 words preferred] *descriptive*, and *clearly identifies the initiative you are submitting for nomination.*)

(Clearly state the type of initiative being nominated in the title [i.e. New Investor Portal, Cyber Security Policy Enforcement System, Client Survey Tool, Software for Fiduciaries, etc.]).

INITIATIVE TYPE

(Select the option which best describes your initiative)

- New initiative
- Enhanced initiative

INITIATIVE TIMEFRAME

(Confirm that the initiative was launched or enhanced in the last 18 months)

- Yes
- No

NOTE: *The Awards program is designed to recognize new initiatives as well as new enhancements to an existing program, product or platform. For example, if you have an existing technology platform, and in the last 18 months added a new feature, you can submit that new feature as your initiative. Just be sure to label and describe it as such. If your new or enhanced initiative was not enacted in the last 18 months, then it does not qualify for nomination and you should not continue with this submission.*

IDENTIFY YOUR INITIATIVE

(Please select the noun that best describes your new initiative or enhancement from the pull-down menu)

(Options include Application, Campaign, Event, Model, Plan, Platform, Portal, Product, Program, Research, Service, Software, Solution, System, Tool, Other)

INITIATIVE DESCRIPTION

(Briefly define and explain the new initiative or enhancement being submitted for entry; 125 words maximum)

NOTE: *This information may be used in promotion of the Finalist and/or Winner entries, both online and in print.*

ENHANCEMENT IDENTIFICATION

(If you are submitting an ENHANCED initiative, briefly identify and describe the exact enhancement that was made to the existing product or service. If submitting a NEW initiative, type “not applicable” in the box.)

INITIATIVE GOALS

(Briefly state the primary goal(s) of the new initiative or enhancement; 100 words maximum)

NOTE: *This information may be used in promotion of the Finalist and/or Winner entries, both online and in print.*

INITIATIVE RESULTS

(Tell us in quantitative and qualitative terms how the results of the new initiative or enhancement met your goal(s) and the criteria for the category; 100 words maximum)

NOTE: *This information **WILL NOT** be made public or seen by anyone other than the judging panel.*

INITIATIVE IMPACT

(Describe how the new initiative or enhancement has impacted and contributed to the success of the financial advisor community; 100 words maximum)

NOTE: *This information may be used in promotion of the Finalist and/or Winner entries, both online and in print.*

STEP 4 MATERIALS UPLOAD AND FINAL SUBMISSION

The fields below provide the option for you to upload additional materials in support of your nomination, as well as required materials and information to complete the submission process.

COMPANY LOGO (required upload)

(Please upload the logo of the company whose initiative or executive is being nominated)

Required Logo Specs:

- Vector image
- EPS or Adobe Illustrator (AI) file (preferred formats*)
- Label the logo file with the full company name

**You may receive an error message or not be able to complete your submission unless you upload a high-resolution file in an acceptable format (EPS or Adobe Illustrator preferred).*

EXECUTIVE HEADSHOT (required upload)

(Headshot should be of the executive or team leader associated with the nomination)

Required Image Specs:

- Total size should be 3 inches wide
- Show full face/shoulders at approximately 2 inches wide
- 300 dpi
- jpg, jpeg, tiff files accepted
- Leave some space around the head (not cropped too close)
- Show a medium-tone background (NOT white)
- Label the photo file with the company's name followed by the executive's name and title (XYZ Company_Mary Jones_CEO)

SUPPORT MATERIALS (optional)

(Up to two documents, such as promotional and marketing materials, research reports, white papers, etc., may be uploaded below in support of your nomination; doc, docx, pdf, xls files accepted)

NOTE: ALL SUPPORT MATERIALS WILL BE KEPT STRICTLY CONFIDENTIAL.

MULTIMEDIA UPLOAD (optional)

(A 1-2 minute video may be uploaded below in support of your nomination; 3GP, AAC, AVI, FLV, MP4 and MPEG-2 files accepted)

NOTE: ALL SUPPORT MATERIALS WILL BE KEPT STRICTLY CONFIDENTIAL.

TEAM PHOTO UPLOAD (optional)

(As an option, you can also upload a photo of the team members associated with the initiative you have nominated. This photo may be used in our website gallery or in promotion of the Industry Awards)

Specs: 300 dpi; Jpeg file format preferred.

SUBMISSION MATERIALS AGREEMENT

(Each applicant must read and agree to the following paragraph)

I understand and agree that, with the exception of those sections noted and the optional Supporting Document materials, any/all of the nomination elements provided with this submission may be used "as is" by WealthManagement.com in support and promotion of the 2020 Industry Awards Program online and in print. Internal review and approval of all materials should be obtained from the Company being nominated prior to submission to WealthManagement.com. Once materials have been submitted, they cannot be changed or altered.

NOTE: Although Support Materials are not required with each nomination, it is strongly recommended that you upload any available materials in support of your nomination. The judges will review all uploaded documents and take them into consideration when evaluating your submission.

NOTE: ALL SUPPORTING DOCUMENTATION MATERIALS WILL BE KEPT STRICTLY CONFIDENTIAL.

I agree

MULTIPLE NOMINATIONS

Multiple entries per company are allowed. Please be sure to read the guidelines below before proceeding with any additional submissions:

- **Nomination limit:** Individual companies are limited to submitting a total of 10 nominations across all categories. If any company submits more than 10 nominations, the nominator(s) will be asked to select the 10 they would like to have the judges consider for final review.
- **Nominations per category:** More than one initiative can be entered per category.
- **Nominations across categories:** The same initiative/executive can be entered in multiple categories provided the criteria is met. In that case, each submission should be tailored to the specific category criteria. If nominations are not tailored to the criteria, the judges will use their discretion to decide the best category match based on the information provided.
- **Judges' discretion:** If upon review the judges determine a nomination does not meet the specified criteria of the selected category, they will, at their discretion, re-assign the nomination to the proper category.

TO COPY YOUR NOMINATION

*(To copy your nomination to an additional category, click the button at the bottom of this page that reads, "**I want to enter this, and copy the same initiative to an additional category.**" Then click "Save and Submit")*