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# WM Industry Awards

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## 2024 Program Executive Nomination Categories/Subcategories (total 23)

### ASSET MANAGERS

- Chief Executive Officer of the Year
- Chief Marketing Officer of the Year
- Chief Technology Officer of the Year

### BROKER/DEALERS (1,000 Advisors or More)

- Chief Executive Officer of the Year
- Chief Marketing Officer of the Year
- Chief Technology Officer of the Year

### BROKER/DEALERS (Fewer than 1,000 Advisors)

- Chief Executive Officer of the Year
- Chief Marketing Officer of the Year
- Chief Technology Officer of the Year

### CUSTODIANS

- Chief Marketing Officer of the Year
- Chief Technology Officer of the Year

### INDIVIDUAL RIA FIRMS

- Chief Executive Officer of the Year
- Chief Marketing Officer of the Year
- Chief Technology Officer of the Year
- Innovator of the Year
- M&A Leader of the Year
- Rising Star of the Year
- Thought Leader of the Year

#### **RETIREMENT PLAN SUPPORT AND ADVISOR SERVICES**

- **Aggregators – Corporate Leader of the Year**
- **Record Keepers – Corporate Leader of the Year**

#### **TECHNOLOGY PROVIDERS**

- **Chief Executive Officer of the Year**
- **Chief Marketing Officer of the Year**
- **Chief Technology Officer of the Year**