

Each STARS Patient Research Advocate (PRA) will produce a Final Report that will be shared with all STARS program participants. This presentation is an opportunity for PRAs to take new knowledge gained during STARS that reflects their research advocacy interests. The report should be up to 3 pages of content, double spaced in Arial 11 pt font (not counting cover page and references). The content could be a blog, a media article, or an infographic. Here's an example of a blog: [Gary Connections: What Is an "Off Label" Cancer Drug?](#)

### Topic Options

Please select a topic for your presentation topic that aligns with the audience and intended type of research advocacy. Some suggested topics:

- Clinical trials
- Targeted therapies
- Small cell lung cancer
- Lung cancer screening
- Biomarkers
- Immunotherapy

### Goals

- Explain a scientific or research topic in terms understandable to the general public
- Provide credible sources/evidence for facts you share
- Demonstrate good science communication skills
- Share how your topic impacts patients

### What to Include

- Have a clear message in mind while creating your report.
- Base your report on what you have learned about the topic from the STARS meetings, homework, IASLC webinars.
- Tell your audience what you'll be talking about and why they should care. Frame the problem (e.g., "We don't have a reliable biomarker to tell us who will benefit from immunotherapy") and share how you'll addressing the issue (e.g., "A new biomarker announced last month reliably predicts response to immunotherapy for the majority of patients").
- Share why the information is important to your patient research advocacy efforts and how you will disseminate the information to the lung cancer community.
- If you are sharing concepts that might be new to some in the audience, give brief definitions and explanations of terminology.
- Keep it simple.
- A picture really is worth a thousand words; use graphics to convey concepts.
- Share your passion--**make the facts come alive for your audience.**